



EMBOSSING ON PLASTIC CARDS

- The embossing font is OCR
- Numbers and Capital letters only
- No special characters (!@#\$%^&*?><}[][_=-/)
- Avoid periods (.) and commas (,) when possible
- One line in 16 point and up to three lines in 9 point
- 16 point line up to 19 characters including spaces
- 9 point lines up to 28 characters including spaces
- Alignment to the left only
- Letters can be tipped in White, Black, Silver or Gold
- Embossing must always be at least ¼” from the edge of the card on all sides
- The embossing will show on the back of the card and will distort any text, do not put text on the back where the embossing shows
- Embossing requires a sequential number printed on the back to ensure 100% product delivery and the ability to reprint damaged cards. Leave a white area approximately 3/8” x 1/4”, at least 1/8” from the edge of the card, not by the embossing area on the back.
- All projects that involve embossing must be evaluated by our art department for final pricing and layout

1234 5678 9087 5432

LINE 1 28 CHARACTERS 9 POINT
LINE 2 28 CHARACTERS 9 POINT

TEXT OR NUMBERS

LINE 1 28 CHARACTERS 9 POINT
LINE 2 28 CHARACTERS 9 POINT